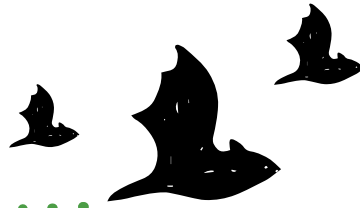


How to Organize a Bat Club



Bats need us now more than ever. By putting together a group of people who share your passion for bats, you can help make a difference in the health of bats and the health of our environment.

Follow these steps for a successful Bat Club:

1. Start with research. First, understand how bats and humans are connected. Understand how we interact and depend on each other.
2. Learn about the decline in the bat population—why is it happening and what can be done?
3. Decide on a goal for your club such as:
 - Learn together: host speakers or talks about the issues bats face
 - Create a bat habitat at a local green space: install a bat house and plant bat-friendly plants
 - Teach: encourage people to install bat houses and gardens where they live
 - Advocate: investigate local political issues related to habitat protection and encourage your local media to cover the stories
4. Create an action plan to reach your goal. Include specific and measurable objectives, a list of tactics that will help you reach your goal and objectives and a calculation of any required costs and time commitment
5. Reach out to friends, family, students and campus support areas
6. Spread your message through public speaking on campus or public spaces, hosting an event or film screening, or reaching out to local schools with an activity
7. Share your success story with friends and family on social media (#batweek)



For more information about bats, visit batweek.org and
batlive.pwnet.org

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